



**ChinaCache**

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## **ChinaCache and PacketZoom Partner to Accelerate Mobile Apps in China**

BEIJING, Feb. 27, 2017 (GLOBE NEWSWIRE) -- ChinaCache International Holdings Ltd. ("ChinaCache" or the "Company") (Nasdaq:CCIH), the leading total solutions provider of Internet content and application delivery services in China, today announced it has entered into an exclusive partnership with PacketZoom, the leading provider of in-app technology that boosts mobile app performance. Pursuant to the agreement, ChinaCache is granted exclusive right in China to build mobile-friendly infrastructure to deliver Packet Zoom Expresslanes™ aimed to accelerate and improve the reliability of mobile app content delivery in China. The term of partnership is initially three years and is subject to renewal.

"We are pleased to establish this partnership with PacketZoom," said Mr. Song Wang, Chairman and Chief Executive Officer of ChinaCache. "As a leading provider of enterprise CDN solutions for mobile apps across China, we strive to ensure the optimal mobile user experience for our customers. We are excited this partnership allows us to speed up mobile apps over evolving cellular networks and improve the user experience for popular local apps as well as global apps operating in China."

"With almost 1.3 billion mobile users in some of the most densely populated cities globally, it's no surprise that mobile user experience has become a priority for content providers," said Shlomi Gian, CEO of PacketZoom. "The combination of PacketZoom's Mobile Expresslanes™ for last mile optimization with ChinaCache edge servers and middle mile optimization is the ideal solution for optimal mobile app experience - especially in crowded markets where networks can be overworked."

### **About ChinaCache International Holdings Ltd.**

ChinaCache International Holdings Ltd. (Nasdaq:CCIH) is the leading total solutions provider of Internet content and application delivery services in China. As a carrier-neutral service provider, ChinaCache's network in China is interconnected with networks operated by all telecom carriers, major non-carriers and local Internet service providers. With more than a decade of experience in developing solutions tailored to China's complex Internet infrastructure, ChinaCache is a partner of choice for businesses, government agencies and other enterprises to enhance the reliability and scalability of online services and applications and improve end-user experience. For more information on ChinaCache, please visit [ir.chinacache.com](http://ir.chinacache.com).

### **About PacketZoom**

PacketZoom's SDK redefines mobile performance via in-app networking technology, customized for each user. By removing roadblocks in the mobile last mile, PacketZoom is able to significantly accelerate performance by 2x to 3x, rescue up to 80% of the sessions from TCP connection drop and reduce CDN costs. PacketZoom helps mobile publishers boost app performance worldwide by accelerating and improving reliability of content delivery. For more information: [www.packetzoom.com](http://www.packetzoom.com).

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