



ChinaCache

ChinaCache Appoints Ken Zhang as Chief Technology Officer

BEIJING, Aug. 1, 2011 (GLOBE NEWSWIRE) -- ChinaCache International Holdings Ltd. ("ChinaCache" or the "Company") (Nasdaq:CCIH), the leading provider of Internet content and application delivery services in China, today announced that Ken Zhang is joining ChinaCache's management team as Chief Technology Officer, a newly-created position, effective September 1, 2011. Dr. Zhang will lead the development of ChinaCache's technology and product portfolio.

Dr. Zhang joins ChinaCache from Ericsson where he served as Chief Technology Officer of Ericsson Greater China and North East Asia responsible for the development of technology and business strategy. Dr. Zhang also served as Chairman of the Ericsson China Academy. Joining Ericsson (China) Company Ltd. in 1994, Dr. Zhang served in senior executive roles across a number of fields including mobile product management, technology, business development, strategic marketing and sales. From 2006 to 2008, Dr. Zhang was assigned to Sony Ericsson Mobile Communications (China) Company Ltd. where he served as head of Operator Customer Units and head of Mobile Multimedia Solutions. He returned to Ericsson in 2008 as Chief Technology Officer for Greater China and North East Asia.

"We're very excited that Ken is joining us," said Song Wang, the founder, chairman and chief executive officer of ChinaCache. "As people increasingly turn to their mobile devices to access the Internet around the world, Ken brings us his valuable wealth of experience in the mobile communication business, in-depth insight into the technology roadmap and unparalleled understanding of the market in the Asia Pacific region. I am confident that with his global vision and solid relationships with telecom operators across the region, Ken will play a crucial role in expanding ChinaCache's leadership in the CDN industry in Asia Pacific, especially in the mobile Internet space."

Mr. Wang continued, "Ken's appointment is another step in ChinaCache's overall strategy to upgrade our management capabilities as we take our business to the next level. We look forward to continuing to attract the best talent in the industry to expand upon our market leadership."

About ChinaCache International Holdings Ltd.

ChinaCache International Holdings Ltd. (Nasdaq:CCIH) is the leading provider of Internet content and application delivery services in China. As a carrier-neutral service provider, ChinaCache's network in China is interconnected with networks operated by all telecom carriers, major non-carriers and local Internet service providers. With more than a decade of experience in developing solutions tailored to China's complex internet infrastructure, ChinaCache is a partner of choice for businesses, government agencies and other enterprises to enhance the reliability and scalability of online services and applications and improve end-user experience. For more information on ChinaCache, please visit www.chinacache.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. ChinaCache may also make written or oral forward-looking statements in its reports filed or furnished to the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about ChinaCache's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statements, including but not limited to the following: the Company's goals and strategies, expansion plans, the expected growth of the content and application delivery services market, the Company's expectations regarding keeping and strengthening our relationships with its customers, and the general economic and business conditions in the regions where the Company provide its solutions and services. Further information regarding these and other risks is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and ChinaCache undertakes no duty to update such information, except as required under applicable law.

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