



ChinaCache

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ChinaCache Introduces Mobile Internet Intelligence Aware Solution MPlus

BEIJING, Jan. 8, 2015 (GLOBE NEWSWIRE) -- ChinaCache International Holdings Ltd. ("ChinaCache" or the "Company") (Nasdaq:CCIH), the leading total solutions provider of Internet content and application delivery services in China, today announced that it successfully introduced the industry's first of its kind mobile Internet intelligence aware solution named MPlus. MPlus extends more advantages to mobile e-commerce, mobile games, mobile social and other mobile Internet companies that generate heavy data traffic, allowing them to achieve transmission speeds that are 60% higher-than-average. By integrating with this customized one-stop free traffic data solution, MPlus will help clients lower their operating costs while significantly enhancing the end-user experience with zero-traffic consumed. This will enhance mobile Internet enterprises' competitive advantages in an increasingly competitive market.

MPlus is a network-aware, terminal-aware and application-aware intelligence solution. MPlus realizes intelligent acceleration through the implementation of file merge, deferred loading and HTML intelligent analysis. It also relies on ChinaCache backbone's advantageous resources, including its 1,000 servers in China's 31 provinces, and exclusive 500G bandwidth, to effectively provide stable professional services for the mobile Internet business.

ChinaCache's Founder, Chairman and CEO Mr. Song Wang, commented, "Total Internet users in China reached 632 million in the first half of 2014, including 527 million mobile Internet users. This provides a huge market for mobile Internet companies including ChinaCache. Facing fierce competition in the mobile Internet industry, the MPlus intelligence solution can not only help mobile Internet companies save costs and improve their competitive advantages, but also create a new driving force for the development of the whole industry. We believe there will emerge a significant amount of super APPs with the support of MPlus in the near future. Similar to ChinaCache's other services, MPlus will continue to provide stable and reliable commercial service to the Internet industry."

About ChinaCache International Holdings Ltd.

ChinaCache International Holdings Ltd. (Nasdaq:CCIH) is the leading total solutions provider of Internet content and application delivery services in China. As a carrier-neutral service provider, ChinaCache's network in China is interconnected with networks operated by all telecom carriers, major non-carriers and local Internet service providers. With more than a decade of experience in developing solutions tailored to China's complex Internet infrastructure, ChinaCache is a partner of choice for businesses, government agencies and other enterprises to enhance the reliability and scalability of online services and applications and improve end-user experience. For more information on ChinaCache, please visit ir.chinacache.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. ChinaCache may also make written or oral forward-looking statements in its reports filed or furnished to the U.S. Securities and Exchange Commission, in its annual reports to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statements, including but not limited to the following: the Company's goals and strategies, expansion plans, the expected growth of the content and application delivery services market, the Company's expectations regarding keeping and strengthening its relationships with its customers, and the general economic and business conditions in the regions where the Company provides its solutions and services. Further information regarding these and other risks is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and ChinaCache undertakes no duty to update such information, except as required under applicable law.

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